

## New CEO of Airwell Group

### **Cesar Clemente appointed Chief Executive Officer**

**Paris, Sept. 21th,  
2009**

It is with great pleasure that we announce the appointment of Cesar Clemente as the new Chief Executive Officer of Airwell Group. This appointment is effective from August 25th, 2009. Cesar Clemente takes the reins from Ulrich Bornkessel who is following other business opportunities.

Cesar Clemente said: "I'm truly excited to lead this high potential company to future steps. Airwell Group will be well prepared to emerge even stronger from this tough economical environment by further focusing on its core business segments. I believe Airwell Group teams are ready to take up this challenge".

#### **About Cesar Clemente**

Cesar Clemente is Portuguese. He holds an Executive MBA from HEC Paris complemented by over 20 years of experience in different industries, distribution and manufacturing companies. Since 2005 he was Chief Executive Officer of Solideal Group, which is the world leader in industry's speciality tires. From 1993, he had different positions in Simoldes Group (tier 1 for automotive industry), such as Business Development Manager, Plant & Business Unit Manager, Key Account Director.

#### **Air conditioning units for all applications**

Airwell Group primary objective is to design and offer air conditioning systems that meet both the highest standards of environmental protection and users' legitimate expectations in terms of comfort and wellbeing. In contrary to its competitors, Airwell Group has always focused on air conditioning products, which is certainly one of the reasons for the company's worldwide success. Today, the company's product portfolio is known to be one of the widest in the market including all types of air conditioning equipment covering residential, commercial and industrial applications. Besides Airwell, the most important brands of the Airwell Group are Electra, Fedders and Wesper.

# Airwell Group

Page 2 of "Cesar Clemente appointed Chief Executive Officer of Airwell Group"

**About  
Airwell Group**

The Airwell Group has 5 production sites world wide, some 2,700 employees and is represented in over 100 countries through more than 180 sales agencies. In 2008, the company achieved a turnover of more than 519 million US\$, more than half of it in Europe. The Airwell Group is one of the leading companies in the field of air conditioning, headquarter in Guyancourt, close to Paris. The most important brands in the company portfolio are AIRWELL, ELECTRA, FEDDERS and WESPER.

**Further Information:**

**Airwell Group**  
Bernd Oehlerking  
Vice President Marketing & Communication  
Tel.: +33 (0) 1 3944 7849  
eMail: [bernd.oehlerking@airwell-group.com](mailto:bernd.oehlerking@airwell-group.com)

**Press Contact:**

**Press contact:**  
**AMV Communication**  
Andrea Voigt  
Tel: +33 386 41 19 46  
eMail : [a.voigt@amv-communication.com](mailto:a.voigt@amv-communication.com)